

The Greater Salem Ballet Co.
Presents
The Nutcracker Suite: Excerpts from The Nutcracker

Dear Friend of The Greater Salem Ballet Company,

In these unprecedented times we are thrilled to have the opportunity to present a virtual Nutcracker production, *The Nutcracker Suite: Excerpts from the Nutcracker*.

Now more than ever your support is essential as we navigate through this challenging period for the performing arts. Our mission is to **give dance students an opportunity to perform locally in professional quality ballet productions while learning in a warm, encouraging and nurturing environment**. Our vision is to provide these opportunities to young artists for years to come.

In honor of our 7th annual production, we would be grateful if you would consider celebrating with a sponsorship to benefit the longevity of The Greater Salem Ballet Co. Here is how your sponsorship would support this year's performance and future productions:

- Help underwrite expenses such as; venue, costumes, props & sets, guest performers and choreographers, technical and production staff, marketing and administrative costs.
- Provide financial security as we face the effects of the Covid-19 pandemic.
- Ensure performance opportunities for young artists in the surrounding communities.

We would be appreciative of your sponsorship as it reflects an understood importance of the performing arts and how it positively impacts our youth. The Greater Salem Ballet Co. will be donating a portion of the proceeds to [HAWC \(Healing Abuse Working for Change\)](#) following our virtual Nutcracker performance. For more detailed information on sponsorships please scroll to page two. We are grateful for your consideration and dedication to The Greater Salem Ballet Co.

Warmly,
Seanna Chmura and Susan Nee – Artistic Directors
Katie Machado – Assistant Director

The Greater Salem Ballet Company – A Non-Profit Organization 501 (C) (3) #47-1815499
A Performing Arts Academy - 96 Swampscott Rd. #6 Salem, MA 01970
<http://www.thegsbc.com/> (978) 744-8277

Follow The Greater Salem Ballet Company on Social Media
Instagram: @thegsbc @apaasalem

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Production Sponsorships

Our 7th annual production, adapted in accordance to safety guidelines recommended by the [CDC](#), will be premiered virtually and free for audiences to enjoy.

As always, and especially this year, we are appreciative of all sponsorship levels. Due to the virtual nature of our show, we will have a digital program book. Sponsorships will be given visible recognition in our digital program. Please show your support with a Company Sponsorship or a Friends and Family Sponsorship.

Levels of Production Sponsorship (Company / Friends & Family)

- **Sugar Plum \$500.00**
Company Sponsorship - Includes full page advertisement in Digital Program
F&F Sponsorship – Includes Listing in Digital Program
- **Snowflake \$100.00**
Company Sponsorship - Includes half page advertisement in Digital Program
F&F Sponsorship – Includes Listing in Digital Program
- **Marzipan \$25.00**
Company Sponsorship - Includes shared page advertisement in Digital Program
F&F Sponsorship – Includes Good Luck Message in Digital Program

Please Note: Sponsorship forms and payments are due by **Wednesday, December 16th**. Once received a google form will be emailed to gather needed advertisement information.

-----Please Print Sponsor Information and Mail to Address Below-----

Name/Company Name _____	Contact # _____
Email Address _____	Mailing Address _____
Company Sponsorship <i>Sugar Plum</i> <input type="checkbox"/> <i>Snowflake</i> <input type="checkbox"/> <i>Marzipan</i> <input type="checkbox"/>	
Friends and Family Sponsorship <i>Sugar Plum</i> <input type="checkbox"/> <i>Snowflake</i> <input type="checkbox"/> <i>Marzipan</i> <input type="checkbox"/>	
Amount \$ _____	
Please make checks payable to The GSBC and mail to A Performing Arts Academy – 96 Swampscott Rd. #6 – Salem, MA 01970	

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