

## The Greater Salem Ballet Co.

*\*A Non-Profit Organization\**

presents

### “CASINO NIGHT”

Try Your Hand at Lady Luck!

Table Games, Raffles & Mystery Boxes

Food ~ Cocktails

Friday, November 2<sup>nd</sup> @7:00PM

Marblehead VFW – 321 W.Shore Dr.

ticket price \$35.00



501 (c) (3) # 47-1815499

To benefit our 5<sup>th</sup> Anniversary  
production of

## *The Nutcracker*

**Saturday, December 1<sup>st</sup>**

**12:00PM & 4:00PM**

**Lynn Memorial Auditorium**

**Lynn, MA**

**tickets starting at \$20.00**

**[www.TheGSBC.com](http://www.TheGSBC.com)**

Dear Local Community Friend,

Although December is still quite a bit away, plans have been in the works for several months now on our 5th Anniversary Production of *The Greater Salem Ballet Company's* (GSBC) *Nutcracker*, and we need your help! The GSBC, under the direction of Seanna Chmura, Susan Byrne and assistant director Katie Machado all from A Performing Arts Academy in Salem, has given re-birth to the former Salem Ballet Company. The original dance company was formed in 1974 by Miss Georgia Deane Young and Miss Helen Deane Bassett of The Deane School of Dance (Great Aunt and Grandmother of Miss Seanna and childhood dance teachers and mentors of Miss Susan and Miss Katie). Following in the tradition, our mission as the GSBC is to give dance students an opportunity to perform locally in professional quality productions while learning in a warm, encouraging, and nurturing environment which is greatly beneficial in the lives of children, teens and young adults! Thank you in advance for your support!

Miss Seanna and Miss Susan bring over 25 years of experience in producing an intricate winter production of this magnitude, mainly the Nutcracker, with Miss Katie in her 5<sup>th</sup> year as assistant director, but now with a fresh new start including new direction, choreography, props, sets and costumes which is an enormous investment. We invite you to join us on this dance journey!

**Your sponsorship is essential to the possibility and success of this production** and “*Casino Night*” will be the main fundraiser and major source of financial support to help make this production a success! This year, Casino Night, will give you a chance to try your hand at Lady Luck, while celebrating some of the tastes and libations of autumn with a selected few prizes, raffle items & mystery boxes. This will be a great prelude to the big event of the winter holiday season; our annual production of the beloved *Nutcracker*. How can you help?

#### **#1. Here's how you can help sponsor our Casino Night: (sponsors will be given visible recognition)**

- \* *Donate appetizer or dessert items* to be featured during the event if you own a food related business!
- \* *Donate an item* to our prize or raffle table! **See examples below but all donations are welcome!**
  - Restaurant or business gift certificates – very popular raffle items!
  - Vacation home or cabin – Donate a weekend getaway that would delight any auction goer!
  - Tickets to stage or theater productions, sporting events, music concerts – popular auction items!
  - Golf outings or spa getaways – a pleaser for the ladies and gentlemen at the auction!
  - Have a specialty skill or business? – Offer lessons or services that could be a raffle item.

#### **#2. Here's how you can directly help sponsor the production: (sponsors will be given visible recognition)**

- \* *Cash sponsorship* helps underwrite the cost of this enormous production and will go directly toward expenses including, but not limited to production venue, costumes, props & sets, guest performers and choreographers, technical and production staff, advertising and administrative costs.



# The Greater Salem Ballet Company

*\*A Non-Profit Organization\**

presents

## “CASINO NIGHT”

Try Your Hand at Lady Luck

Food & Cocktails

To benefit our 5<sup>th</sup> Anniversary Production of

## The Nutcracker

✧ **Casino Night - Friday, November 2<sup>nd</sup> @7:00PM** at Gerry 5 – 210 Beacon St. Marblehead, MA 01945. Cocktails & hors d’oeuvres 7:00-7:30. Gaming starts at 7:30. All auction donations or food confirmation **MUST** be received by September 29<sup>th</sup>, 2018. *The evening promises to be a fun night out for all who attend! This ticketed “adults only” event will feature appetizers, hors d’oeuvres and desserts, and fall featured beer and specialty cocktails, as well as a cash bar to compliment the festivities.*

✧ **Production sponsorships for advanced ticket sales due, September 29<sup>th</sup>, 2018.** Please make checks payable to The GSBC. *Our 5<sup>th</sup> Anniversary Production will be held on December 1<sup>st</sup>, 2018 at Lynn Memorial Auditorium 12:00PM & 4:00PM. Sponsor advanced ticket sales, Monday, October 1<sup>st</sup> @10:00AM. Cast member pre-sales, Tuesday, October 2<sup>nd</sup> @10:00AM. General public ticket sales, Wednesday, October 3<sup>rd</sup> @10:00AM.*

### Levels of Production Sponsorship:

- *Sugar Plum* - \$1000.00 donation benefits the performance venue and will be listed in the program along with 4 tickets in the premium seating section or 2 tickets in the VIP Dress Circle section and advanced ticket sales.
- *Dew Drop* - \$500.00 donation benefits guest performers, choreographers and technicians with a listing in program and 2 tickets in the premium section and advanced ticket sales.
- *Snowflake* - \$250.00 donation benefits the purchase of costumes props and sets with a listing in the program and 2 tickets in the general seating section and advanced ticket sales.
- *Marzipan* - \$100 donation benefits costume and prop rentals with a listing in the program and advanced ticket sales.
- *Cherub* - \$50.00 donation benefits advertising, administrative and other production costs with a listing in the program.
- *Peppermint* - \$25.00 donation with a Good Luck message displayed in the program. Please include typed message 25 words or less!

-----Please Print Sponsor Information and Mail to Address Below-----

Name/Company Name _____ contact # _____	
Contact _____	E-mail address: _____
Auction or Raffle Item _____	Value\$ _____
Production Sponsorship <input type="checkbox"/> Sugar Plum <input type="checkbox"/> Dew Drop <input type="checkbox"/> Snowflake <input type="checkbox"/> Marzipan <input type="checkbox"/> Cherub <input type="checkbox"/> Peppermint	
Amount \$ _____	ck# _____ Date _____ <input type="checkbox"/> Raffle or Silent Auction Item to be dropped off
Number of Casino Night tickets purchasing \$35 each (mail by 10/05/18) # _____ \$ _____ Ck# _____	
Please make all checks payable to <b>The GSBC</b> and mail to:	
A Performing Arts Academy – 96 Swamscott Rd. #6 - Salem, MA 01970 – (978) 744-8277	
<a href="http://www.APAASalem.com/www.TheGSBC.com">www.APAASalem.com/www.TheGSBC.com</a>	

GSBC Committee members: Artistic Directors - Seanna Chmura & Susan Byrne,  
Assistant Artistic Director – Katie Machado, Technical Director – Henry Rutkowski,  
Treasurer – Kemith Luster, Parent Liaisons, Amy Muzarol & Tracy Angeramo,  
Secretary and Costume Mistress – Deborah-rae Murphy,  
Seamstress – Kathryn Rutkowski, Rosa Viglas, Express Alterations, Public Relations – Alessandra Donovan