

The Greater Salem Ballet Co.

A Non-Profit Organization

presents

“The Nutcracker”



501 (c) (3) # 47-1815499

To benefit our 8th Annual
production of

The Nutcracker

Saturday, December 11th

12:00PM & 4:00PM

Lynn Memorial Auditorium

Lynn, MA

tickets starting at \$25.00

www.TheGSBC.com

Dear Local Community Friend,

Although December is still quite a bit away, plans have been in the works for several months now on our 8th Annual Production of *The Greater Salem Ballet Company's* (GSBC) *Nutcracker*, and we need your help! We made it through 2020 with a world-wide pandemic and produced a virtual Nutcracker that gave our students an opportunity to perform The Nutcracker in a time when everything was so unsure! Now we are heading back to the theater to get the dancers back on stage where they belong! The GSBC, under the direction of Seanna Chmura, Susan Byrne and assistant director Katie Machado all from A Performing Arts Academy in Salem, has given re-birth to the former Salem Ballet Company. The original dance company was formed in 1974 by Miss Georgia Deane Young and Miss Helen Deane Bassett of The Deane School of Dance (Great Aunt and Grandmother of Miss Seanna and childhood dance teachers and mentors of Miss Susan and Miss Katie). Following in the tradition, our mission as the GSBC is to give dance students an opportunity to perform locally in professional quality productions while learning in a warm, encouraging, and nurturing environment which is greatly beneficial in the lives of children, teens and young adults! Thank you in advance for your support!

Miss Seanna and Miss Susan bring over 27 years of experience in producing an intricate winter production of this magnitude, mainly the Nutcracker, with Miss Katie in her 8th year as assistant director, but now with a fresh new start including new direction, choreography, props, sets and costumes which is an enormous investment. We invite you to join us on this dance journey!

Your sponsorship is essential to the possibility and success of this production

Here's how you can directly help sponsor the production: (sponsors will be given visible recognition)

- ✿ *Cash sponsorship* helps underwrite the cost of this enormous production and will go directly toward expenses including, but not limited to production venue, costumes, props & sets, guest performers and choreographers, technical and production staff, advertising and administrative costs.



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Presents our
8th Annual Production of

The Nutcracker

✦ **Production sponsorships for advanced ticket sales due, September 30th, 2021.** Please make checks payable to The GSBC. *Our 8th Annual Production will be held on December 11^h, 2021 at Lynn Memorial Auditorium 12:00PM & 4:00PM. Sponsor advanced ticket sales, Monday, October 11th @10:00AM. Cast member pre-sales, Tuesday, October 12th @10:00AM. General public ticket sales, Wednesday, October 13th @10:00AM.*

Levels of Production Sponsorship:

- *Sugar Plum* - \$1000.00 donation benefits the performance venue and will be listed in the program along with 4 tickets in the premium seating section (\$50 section) and advanced ticket sales.
- *Dew Drop* - \$500.00 donation benefits guest performers, choreographers and technicians with a listing in program and 2 tickets in the premium section (\$50 section) and advanced ticket sales.
- *Snowflake* - \$250.00 donation benefits the purchase of costumes props and sets with a listing in the program and 2 tickets in the preferred seating section (\$40 section) and advanced ticket sales.
- *Marzipan* - \$100 donation benefits costume and prop rentals with a listing in the program and advanced ticket sales.
- *Cherub* - \$50.00 donation benefits advertising, administrative and other production costs with a listing in the program.
- *Peppermint* - \$25.00 donation with a Good Luck message displayed in the program. Please include typed message 25 words or less!

-----Please Print Sponsor Information and Mail to Address Below-----

Name/Company Name _____ contact # _____

Contact _____ E-mail address: _____

Production Sponsorship Sugar Plum Dew Drop Snowflake Marzipan Cherub Peppermint

Amount \$ _____ ck# _____ Date _____ Raffle or Silent Auction Item to be dropped off

Please make all checks payable to **The GSBC** and mail to:
A Performing Arts Academy – 96 Swampscott Rd. #6 - Salem, MA 01970 – (978) 744-8277
www.APAASalem.com/www.TheGSBC.com

GSBC Committee members: Artistic Directors - Seanna Chmura & Susan Byrne,
Assistant Artistic Director – Katie Machado, Technical Director – Henry Rutkowski,
Treasurer – Kemith Luster, Parent Liaisons, Amy Muzarol & Tracy Angeramo,
Secretary and Costume Mistress – Deborah-rae Murphy,
Seamstress – Kathryn Rutkowski, Public Relations – Alessandra Donovan